



Geneva, 16 January 2009 - This PowerPoint presentation builds on past and present work of the WBCSD's [Ecosystems Focus Area](#) , as well as on information generated by [The Millennium Ecosystem Assessment](#)

and the

[World Resources Institute](#)

. It aims to raise awareness around the links and relationships between business and ecosystems.

The [presentation](#) ()

7.3 MB) is structured in modules, which can be used independently or together. Delivering all modules is expected to take around 3.5 hours.

The modules include:



- Elevator speech – getting hooked (10 minutes)
- Definitions and concepts – setting the scene (30 minutes)
- Status and supply – urgency for action (30 minutes)
- Drivers and causes of change – cause and effect (20 minutes)
- Consequences of degradation – impacts (30 minutes, if examples are incorporated)
- Responses – ways forward (90 minutes)

By including examples and case studies of business risks and opportunities arising from a company's dependence and/or impact on ecosystem services, the business case for ecosystems can be further strengthened. For examples of ecosystem service-related business risks and opportunities [please see those compiled by WRI](#) .

The target audience is WBCSD member companies and the broader business community, and anyone else interested in learning more about the nexus between business and ecosystems.

- For further information please contact ecosystems@wbcSD.org

Presentations

- English: [Ecosystem Services Review – standard presentation](#) ( 2.2 MB)
- Spanish: [Ecosystems presentation, including ESR](#) ( 5.7 MB)

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- [Connecting the dots](#) ( 7.3 MB)